



SNAPPY INVITED TO JOIN OMNI BUYING GROUP

Leading HVAC Supplier Will Demonstrate Industry Innovation and Advantages to Omni Members During Annual Meeting in Hawaii

ATLANTA -- JAN. 30, 2016 -- Snappy Air Distribution Products (www.snappyco.com), a leading supplier of metal pipe for the residential HVAC market, has been invited to join Omni Corporate Services Ltd., Inc., the premier buying group in the plumbing and heating industry based in Aurora, Ohio. Snappy will become a preferred vendor for Omni's 240 members across the United States. Representatives from the innovative HVAC company will be introduced to the members during Omni's annual meeting Jan. 30 – Feb. 2 in Waikoloa, Hawaii.

“We welcome the opportunity to work with Omni's members and demonstrate our historical success helping distributors set themselves apart in an increasingly competitive landscape,” said Snappy Chief Executive Officer Chris Thomas. “Contractors keep returning to Snappy distributors thanks to our remarkable innovation, quality products and impeccable service.”

Snappy is renowned for innovation, beginning with the invention of Snap-lock Fittings in 1955, the creation of the Automatic Elbow Machine, which the industry still relies on today and the 2013 introduction of the industry's first Laser-Cut Safety Fittings™. Through fiber optic laser technology, this latest advance virtually eliminates safety problems related to sharp corners and ragged edges, while ensuring tight, safe, consistent fittings during installation.

“Our extensive product offering, unmatched customer service and reliability offer distributors a distinct market positioning,” explained Snappy President Scott Bell, who also serves as vice president of sales. Among the advantages:

- Distributors benefit from two easy-to-use programs that leverage Snappy's field experts as extensions of their team, directly assisting customers and targeting contractors on the job.
- Snappy distributors stand out from their competitors because contractors rarely experience this level of service, attention or product innovation.
- 30 percent of new contractors Snappy calls on give distributors an initial order.

These benefits have led to long-term relationships with distributors, including a 20-year relationship with Corken Steel, headquartered in Florence, Ky. Owner Jeff Corken began a relationship with Snappy because “they provided an excellent product at a competitive price and shipped complete orders on schedule. As important, we found them to be people of their word who were always willing to work with us when competitive issues developed and we needed help. They have proven to be a great partner willing to do most anything to help us be successful.”

“We enjoy enduring relationships with many distributors across the country,” said Bell, “and look forward to expanding our footprint through our association with Omni.”

About Snappy

Snappy, a leading supplier of metal pipe for the residential HVAC market, is recognized for remarkable innovation, quality products and impeccable service. Since 1955 Snappy has been a trusted resource to HVAC distributors and contractors. With a full line of components that fit together seamlessly and are safe for end users, the company manufactures approximately 4,000 SKUs of galvanized pipe, duct and fittings, as well as complementary accessories including drain pans, aluminum and venting products. For more information about Snappy’s Comfort Distribution Products™ for high performance HVAC systems, call 800-328-2044 or visit www.snappyco.com.